

Workplan Page

Committee	Organization
Board Approval Date	9/5/18
Budget Allocation	

Goal: Funding the Heflin Main Street Program as well as recruiting, training, and rewarding volunteers.

Activity: Create an overall yearly fundraising program/plan for Heflin Main Street.

Outcome: Documented fundraising program covering budget for 2018-2019.

Tasks	Person Responsible (Name)	Staffee Committee (Time)	Task Deadline (Date)	Budget \$\$	Follow-Up Required (If needed)
1. Brainstorm and create additional ways in which to raise money at Heflin Main Street events (Holidays on Ross, St. Paddy's on Main, Heflin Homecoming on Main, etc.).	Paula Smith		12/18	N/A	
2. Secure budget line item allocation from City of Heflin.	Tanya Maloney		12/18	N/A	
3. Brainstorm additional fundraising activities outside of events. Consider membership fees versus donations. Consider partnerships with other organizations.	Paula		12/18	N/A	
4. Create and approve overall fundraising plan document for 2018-2019 fiscal year.	Paula/Tanya/ Kari		01/19	N/A	

5.					
6.					