

WORKPLAN Page

GOAL: Understanding the Market, Strengthening Existing businesses

COMMITTEE: Economic Vitality

ACTIVITY: Work with and Assist MSA and DPN with Market Analysis

Board Approval/Date:

OUTCOME: Use Market Analysis to help strengthen existing businesses and recruit new businesses to MS

Budget Allocation

TASKS	PERSONS RESPONSIBLE (NAME)	STAFF COMMITTEE (TIME)	TASK DEADLINE (DATE)	BUDGET \$\$	FOLLOW-UP REQUIRED (IF NEEDED)
¹ Review Market Snapshot, Write any questions on snapshot	All Committee Members	Completed	Prior to March 10	\$0	
² Be available for 1st DPN visit on March 10	All Committee Members	Completed	March 10	\$0	
³ Prep Business Survey, complete survey, discuss how to distribute, discuss what to say when delivering surveys	All Committee Members	Completed	All completed by April 28	\$50	
⁴ Draft Report—brief introduction	Kari Payne	Completed—Introduction	April 28—June 9—Review	\$0	
⁵ Presentation & Implementation of Market Analysis. Who are we going to invite, how and where and time to hold presentation	All Committee Members, Tammy Perry	4 hours	June 26	\$250	
⁶ Determine how we are going to distribute the Market Analysis information to the public and businesses beyond the presentation	All Committee Members	3—4 hours	By Sept. 1	\$100—for hard copies	