WORKPLAN Page

GOAL: FundingtheProgram.Recruiting,training,andrewardingvolunteers.PublicRelations.

COMMITTEE: Organization

ACTIVITY: Fundraising/SolidyFunding.

Board Approval/Date: In-Process

OUTCOME: RaisefundsoutsideofthoseprovidedbytheCityofHeflin.

Budget Allocation $2000

TASKS	PERSONS RESPONSIBLE (NAME)	STAFF COMMITTEE (TIME)	TASK DEADLINE (DATE)	BUDGET $$	FOLLOW-UP REQUIRED (IF NEEDED)
1 SignatureFundraiser-HeflinHomecoming (tailgate/streetdanceinconjunctionwithHighSchool footballhomecoming).Ticketswillbesoldtotheevent tocoverfoodcostsandtoraisefunds.Budgetinclude	Maloney,Payne,Cobb,Smith	80Hours	September8,2017	$2000 (estimate)	Evalute
2 EstablishAlumniDatabase(Email/Facebook)	S.Payne,Perry,Duckworth,Minter	20Hours	7/15/2017	N/A	Evaluate
3 Design,Produce,SellAlumniHomecomingBanners	Maloney,Smith	10Hours	7/15/2017	~ $35perbannertoproduce,24TotalSpacesAvail	Evaluate
4 CollectPledgesfromMainStreetApplicationDrive.	Board	10Hours	7/31/2017	N/A	Evaluate
5 Designandpostonwebsitemembershipbrochure.	Maloney	10Hours	6/30/2017	N/A	Evaluate
6					